Working Together to Digitize Payments

Mexico - April 2019
Over a Billion
Users with active Google Accounts

Android is ~90% smartphones in MX
Moving to Digital Payments

1. Mobile is changing user habits and expectations
2. Offline and Online are merging
3. Countries are increasingly going digital
Payments are still far from digital globally
Building a more helpful Google for everyone
Alipay and WeChat Pay are leading China’s transition to a cashless economy

China’s mobile payment volume continues to surge...
All values shown in USD Trillion

...as Alipay and WeChat Pay dominate market share
China mobile payment TPV market share in Q3’17

Sources: iResearch, Analysys, CB Insights analysis
India’s Digital Payments Strategy

Financial Institution

Mobile App

Financial Institution

Mobile App

Bank to Bank
Instant
Mobile
Interoperable Network
Google Pay India

- Conversational UI
- Built on UPI
- Partner with Banks
- All Things Money
- Power Businesses, Large and Small
UPI transactions grew 43x to 734M
UPI outpacing all other digital payment methods

UPI transaction volume is now larger than wallets and cards

Source: RBI, NPCI
300,000
Villages, towns and cities

2/3
Users outside of top 7 metros
1.2M Small businesses