Payments on Facebook

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Global Payments Policy
1. HOW DO WE ENVISION COMMERCE AND PAYMENTS?

2. WHAT ARE OUR PRINCIPLES?

3. WHAT ARE THE NECESSARY FACTORS?
Our payments products help small businesses succeed, build community, and expand financial access.
Interviewee was compensated for filming. Opinions presented are her own.
1. How do we envision Commerce & Payments?

- Shopping in Facebook and Instagram
- Marketplace
- Messaging Commerce via Messenger and WhatsApp
- P2P payments
- Donations
2. What are our principles?

- Partnerships are critical
- Open and Inclusive Model
- Financial Access Expansion
3. What are the necessary factors?

- Collaboration
- Clear rules
- Safe and simple consumer experience
- Security and standards
- Sustainability
Together we can achieve our vision